

MIST TORONTO

2024

SPONSORSHIP
PACKAGE





WHAT IS MIST?

The Muslim Inter-Scholastic Tournament (MIST) is a fun, educational, interactive program of competitions and workshops geared towards bringing high school students together from around Ontario to develop leadership, communication, and networking skills, all while gaining a deeper understanding of Islam and Muslims.

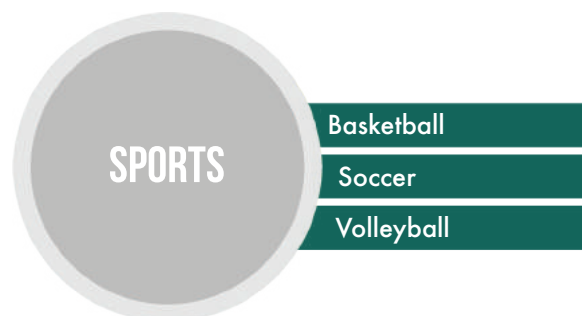
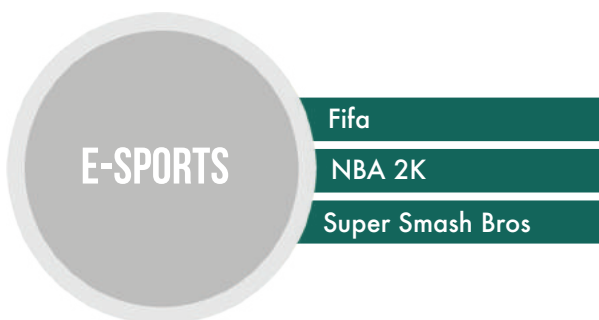
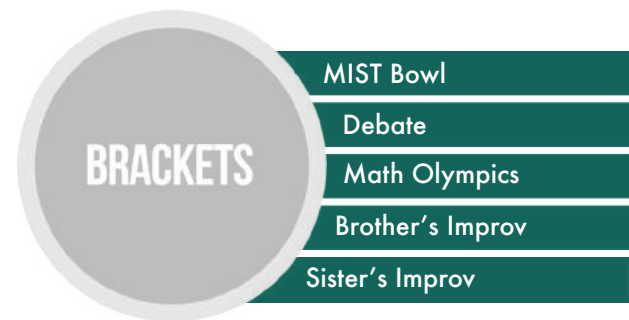
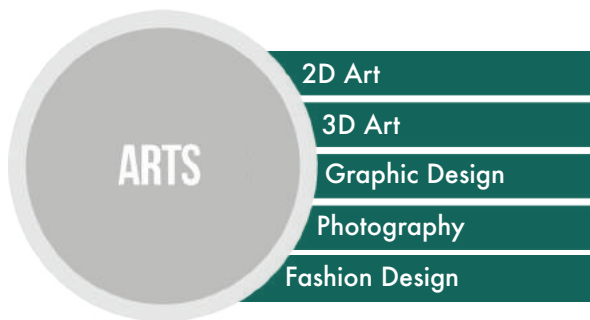
MIST is an international organization that consists of annual tournaments hosted across several North American regions, including New York, Washington, Houston, Detroit, Florida, and Toronto; the only region in Canada. Competition winners from each regional tournament qualify to compete head-to-head against other regions at the annual MIST Nationals tournament.

Each year, MIST Toronto hosts over 800 high school students and 400+ volunteers, amounting to at least 1,200 attendees. With a goal to change as many lives as possible and connect with the Ontarian community, our welcoming online presence has allowed us to reach over 10,000 people across all of our social media platforms.

With your help, we are excited to explore ways to continue building this vibrant, altruistic community that hopes to foster more professional, resilient, and spiritual leaders of the future!

COMPETITIONS

MIST is a tournament that spans across 3 days, beginning with the competitions weekend and concluding with an Awards Ceremony. Our competitions, ranging from academics, to the arts, are designed to be inclusive of all student interests, empower the youth to feel confident in their work, and allow them to receive feedback from seasoned professionals. Between Spoken Word, 2D Art, Graphic Design, Short Film, Soccer and many more, we have every competitor covered, wherever their interests and talents lie.





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Together, with your support, we can help empower the next generation of Muslim youth strive to newer heights, and equip them with the necessary skills to succeed in their professional aspirations. With our connection to over 1500 guests during our tournament weekend and our online community of over 10000 individuals, we are excited to explore ways to bring you into our community of altruistic support.

COMPETITIONS SPONSOR	Guest judge for competition
	Banner at competition
	Competition titled and awarded by Company

While we request your support, we are equally invested in ensuring that you receive a return on your investment. We are committed to working with our sponsors by adapting the package to your unique needs. The chart below outlines standard packages that are currently available:

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	BRONZE \$750	SILVER \$1500	GOLD \$3000	PARTNER \$7500
Posts on our social media pages	X	X	X	X
Social Media story day takeover	X	X	X	X
Honourable mention at Awards + on screen logo	X	X	X	X
Listed as a sponsor on MIST Toronto site	X	X	X	X
4-hour booth during MIST Tournament Weekend	X			
Company logo displayed in official Toronto rulebook		X	X	X
Company logo on the competitor & Dream Team badges		X	X	X
Guest judge for a specific competition		X	X	X
Booth during MIST tournament weekend		X	X	X
Booth on sports day		X	X	X
Sponsored email message to MIST participants		X	X	X
Marketing content distributed to students during MIST weekend		X	X	X
Facilitate one workshop for MIST Toronto		X	X	X
Video Ads throughout Awards Ceremony		X	X	X
Logo featured on MIST merchandise		X	X	X
Clips of company logo + booth in the Recap Video			X	X
Shoutout at MIST Bowl Finals			X	X
Presentation at awards ceremony			X	X
Stage time at MIST Bowl Finals				X
Stage time at MIST Orientation				X
Dedicated social media campaign				X
Fundraising				X

SPONSORSHIP

Help us empower the next generation of Muslim youth by supporting our tournament! We can provide you with exposure to over 1200 people in person during our tournament, and to 10,000 people on our social media. In addition to our standard packages, we also offer sponsorship options for small businesses and donors. We are more than committed to working with our sponsors by customizing the packages to your needs. Small business plans currently available are summarized below:

UPGRADED SMALL BUSINESS \$400	Shoutout on MIST Toronto Story
	Join the 'Supporting Local Businesses' Campaign
	2-day scheduled booth during MIST Bazaar

SMALL BUSINESS \$200	1-day booth during MIST Bazaar
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BASIC \$100	Shoutout on MIST Toronto Story
	Join the 'Supporting Local Businesses' Campaign



SPONSOR A STUDENT



The purpose of MIST has always been to provide students with a pathway to self discovery and personal development. As a regional chapter that has the highest growth rate in North America, we increasingly meet the needs of these students by subsidizing their registration costs based on need. But we require our community's support to ensure all students have equal opportunity to participate.

The cost for one student is \$50. With your help, one more student in need can attend MIST, where we pride ourselves on being a safe space for Muslim youth.

Have an alternative form of sponsorship?
Want to sponsor our prizes, or create a
partnership? Please reach out to our
sponsorship manager:

Yara Atia | sponsorship@misttoronto.com

We're looking forward to fostering the next
generation of leaders with your company!

DESIGNED BY: MARIAM HODA